

## CAPABILITIES

### Web Design

- \* Web site design and development
- \* Custom Content Management Systems (CMS)
- \* HTML emails/custom branded e-newsletters
- \* E-Commerce and shopping carts
- \* Blogs, WordPress set up and integration
- \* Forum set up and integration
- \* Photo and YouTube video galleries
- \* Hosting and domain registration

### Internet Marketing Services

- \* Search Engine Optimization (SEO)
- \* Paid Search or Pay Per Click (PPC)
- \* Online advertising campaigns
- \* Flash animation
- \* Flash internet ads
- \* Video creation
- \* Hosting packages
- \* Banner ads

### Illustration

- \* Technical and creative illustration
- \* Architectural illustration
- \* Maps
- \* Cartoons

### Commercial Photography

- \* Products
- \* Facilities
- \* People (individual and group)
- \* Retouching and special effects

### Large-format Presentation

- \* Display graphics and photographic prints
- \* Portable tradeshow displays
- \* Custom-built displays
- \* Static exhibits
- \* Interior/exterior signage
- \* Banners
- \* Billboards
- \* Vehicle graphics

### PowerPoint Presentations

- \* Custom Template Design
- \* Slide Layout
- \* Custom graphics and animation
- \* Audio & video integration

### Print Design

- \* Logo design
- \* Business cards, letterheads, envelopes, mailing labels
- \* Brochure and flyer design
- \* Magazine and newspaper ad design
- \* Corporate brochures
- \* Marketing collateral
- \* Annual reports
- \* Business invitation and thank you cards
- \* Packaging
- \* Newsletters
- \* CD cover, tray card & insert design
- \* Books, book covers, tutorials
- \* Trade show booth design
- \* Newsletters and magazines
- \* Direct mail campaigns
- \* Presentation pocket folders
- \* Ring binders and tab sets
- \* Specification sheets
- \* Catalogs
- \* Table tents
- \* Advertisements
- \* Postcards
- \* Posters
- \* Menus
- \* Hang tags
- \* Icons
- \* Signs

### PR Communications

- \* Public and media Relations
- \* Branding & identity projects
- \* Press releases
- \* Communication/design project management

### Product Manufacturing Support

- \* Conceptual design and product aesthetics
- \* Names and logos
- \* Decals and labels
- \* Artwork and film for screen or pad printing
- \* Product packaging
- \* Point-of-sale materials
- \* Installation/operation manuals
- \* Technical line illustration (exploded views, cutaways, instructional diagrams, etc.)